

How Launcher solves 5 key issues in hybrid meeting rooms

With Launcher added to your meeting room screens, users have quick and easy access to all their calls and favorite apps – without compromising on security or locking into a single UC vendor.

5 things that stand in the way of effective meeting spaces.

Shared meeting spaces, hybrid working, and video collaboration are the heart of the new way of working. But the experience can be frustrating for room users and IT admins alike, with technical difficulties, security risks, and inflexible setups.

In today's meeting spaces we see 5 issues that stand in the way of productive and effective working:

1. Vendor-locked rooms
2. Security risks
3. Pre-meeting setup times
4. Access to the right apps
5. Inconsistent experiences

1. Vendor-locked rooms

Organizations need their teams to connect quickly with customers and suppliers across any video provider. Vendor-locked rooms are proving to be a self-imposed productivity bottleneck.

✔ Solved

Launcher unlocks rooms from single UC vendors, allowing users to launch calls across Microsoft Teams, Zoom, Webex, Google Meet, GoToMeeting, Lifesize, and BlueJeans.



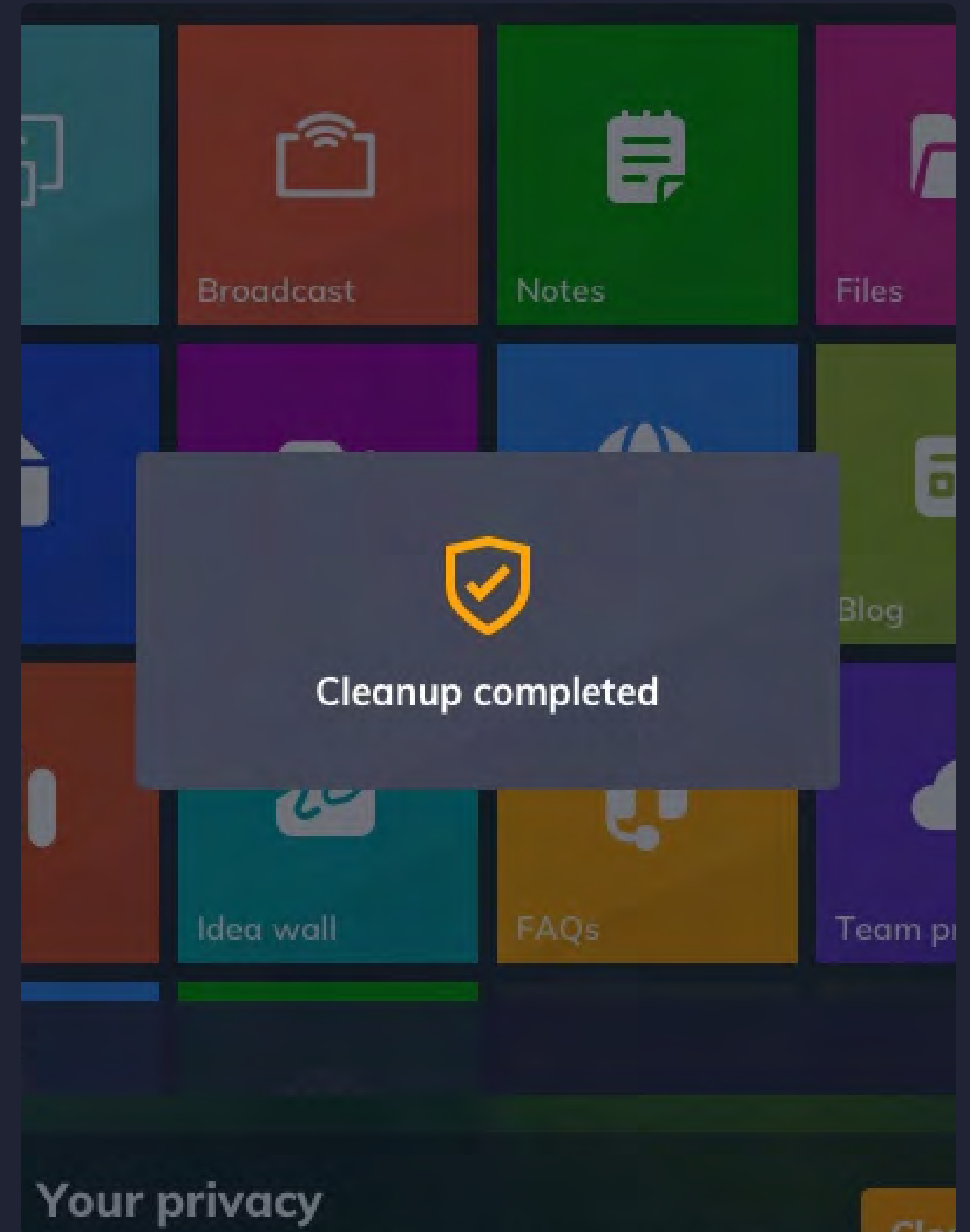
2. Security risks

Making users sign in and sign out of apps on a room PC introduces security risks. It leads to unapproved software being installed onto the meeting room PC – which can slow down the system.

Additionally, at the end of the call, users don't always remember to sign out and wipe their credentials.

✔ Solved

Launcher's Kiosk Mode keeps things locked down, preventing access to the system. Plus, Custom Cleanup allows you to schedule when and what type of data is cleared between meetings.



3. Pre-meeting setup times

Teams are spending too much time setting up the technology for a meeting.

Rooms that require users to arrive 10 minutes early to set up the call are costing organizations time and money.

✔ Solved

The Launcher interface imitates the easy call and app launching experience users are accustomed to on their personal devices, making meeting room setup simple and low-stress.



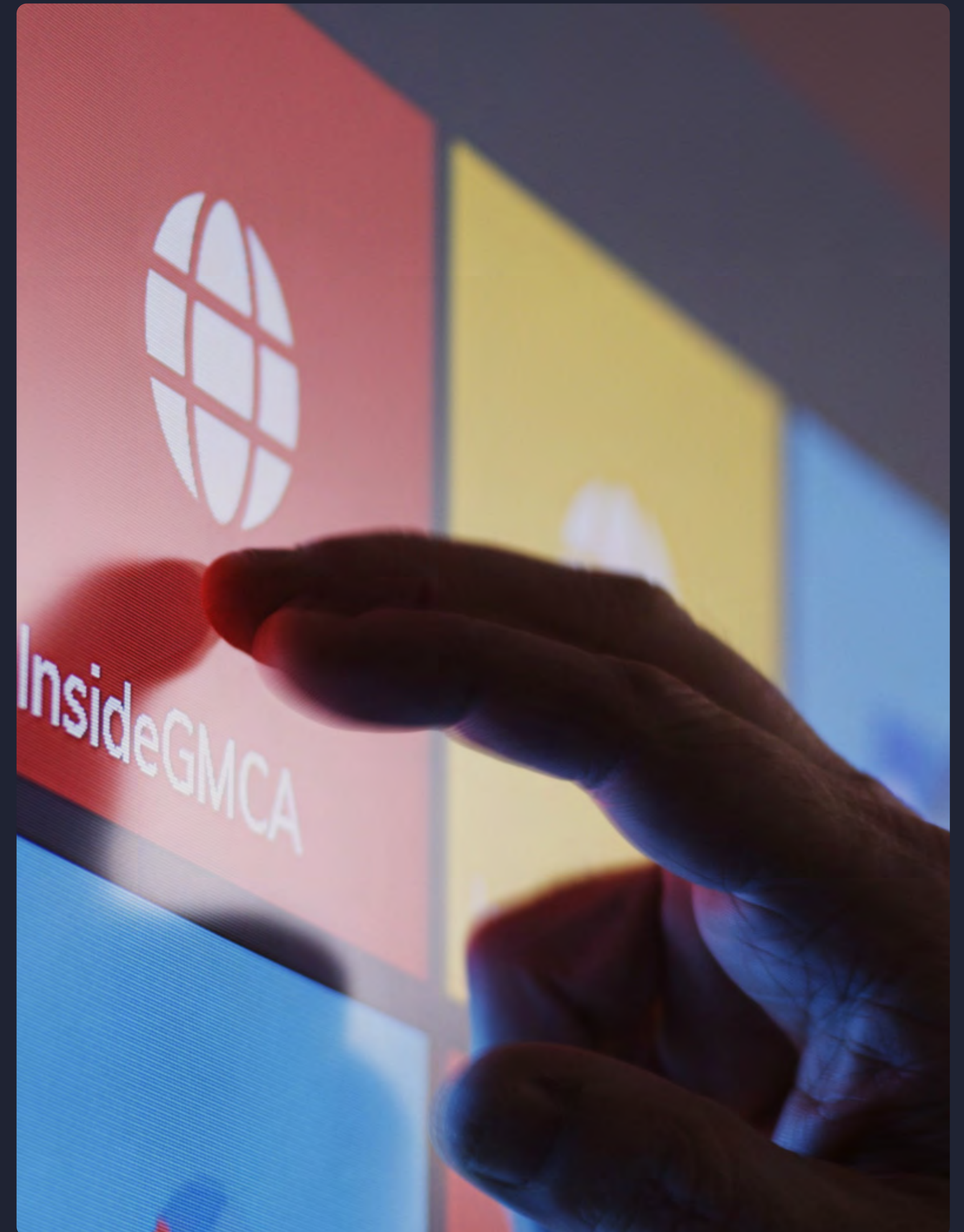
4. Access to the right apps

Without a way for users to get easy access to the apps they need, IT will always be dealing with problem spaces.

As the person responsible for meeting spaces, you need rooms to be 100% operational, so that any user at any level is able to access the tools they need without help from IT support.

✔ Solved

Customize the Launcher home screen with your approved apps and tools to ensure everyone in the room has access to what they need, when they need it.



5. Inconsistent experiences

Rooms that look, feel, and behave differently introduce inefficiencies across the organization.

Users need to learn how to use lots of different types of software and work in different ways depending on the room set up. It also means that you need to support different rooms with different room configurations.

✔ Solved

Export your preferred configuration and roll it out to all the screens in your organization for a consistent experience in every room. These settings will be pin-protected to prevent any unwanted changes.

